

**SAY HELLO TO...**

**Anisa Vrabac**



**TBN meets the lady who restores hair for a living, in addition to giving anti-aging tricks and tips**

As the Founder and Head of the Hair Transplant Department at Dubai Cosmetic Surgery, Anisa Vrabac has come to be known as the “hair guru” throughout

the GCC and beyond. She knows the secret to hair restoration, and hairloss prevention.

With 14 years’ experience in the healthcare sector, Anisa’s adeptness to new Hair Transplant treatments and technologies and the latest procedures in the field of aesthetics has seen her carry multiple companies through rapid and continuous growth.

Her love affair with healthcare and aesthetics started back in 2000 at her home City of Detroit, State of Michigan, where she gained a degree in International Business from Davenport University, University of Michigan, and the prestigious Bo?aziçi University in Istanbul, Turkey. While pursuing her degree, she was also working and gaining experience with one of leading healthcare providers in the country which ultimately started her on the path of healthcare management and healthcare business development.

In 2007 she left the US, after being recruited by one of the leading healthcare providers in Dubai to handle their business development and expansion, which turned out to be a big success, and is now among the leading healthcare providers in the UAE.

After successful completion of her initial UAE project, Anisa joined Dubai Cosmetic Surgery, which became her second home. It was at this point in her career that she put into practice her clarity of vision and launched the Hair Transplant Department at the clinic from the ground up. Years later, due to her passion and persistence, the story of Hair Transplant and Hair Restoration in the Gulf has been rewritten, making Dubai Cosmetic Surgery the leading hair transplant clinic in the entire region.

Anisa credits her success to the fact that she is always keeping her eyes and ears open for the next big advancement in the field of Hair Restoration and Aesthetic Medicine. “My past accomplishments continue to motivate me to stay on my toes and keep doing more instead of laying back and basking in the moment. The wheels of technology are always turning. My aim and my competitive nature push me to always stay at the forefront of technological advancements by bringing the best and the newest procedures, technologies, and products to our everyday clients.”

Other than Hair Transplant, Anisa is also dedicated to growth and developments of other departments at the clinic, which results from vast experience in the field of beauty and anti-aging treatments and technologies. “Being Operations Manager for all departments in the clinic means I have to be trained in all aspects of the procedures, technologies and products. I am the kind of person who does not leave anything to chance. As the bridge between the client and the clinic, I have to learn and keep myself updated on every available procedure out there. In order for you to develop something you have to know the ins and outs of it. For instance, I would never recommend anything unless I have studied, tried and tested it and have full confidence in it. All procedures and treatments performed at Dubai Cosmetic Surgery are evidence-based, FDA approved, bio-compatible, and with proven safety record.”

Anisa’s natural inclination towards beauty and anti-aging also started at a young age. She had a modelling career in the US, which left her with a desire to “make people feel youthful and beautiful”. “I have always been interested in beauty and anti-aging for personal reasons. This is because I always strived to explore the science of beauty myself. I am always travelling to different countries for cosmetic conferences and lectures as well as availing myself for any form of training available in the field.”

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